4 | TRENDS IN HEALTHCARE
Four trends occurring across the Healthcare segment.

1. HOSPITALS AS BRANDS
Human Connection: hospitals creating a brand through color and design.

2. WORKPLACE WELLNESS
Mental Wellbeing: designing intentional spaces for rejuvenation and reflection.

3. SUSTAINABILITY
Green Initiatives: hospitals designing green roofs and water collection systems.

4. THE SILVER WAVE
Living Longer: rethinking senior living centers as the global population over age 60 increases dramatically.